MARKETBEAT **SOUTHWEST FLORIDA**

Medical Office Q3 2021



6.0% Vacancy Rate







ECONOMIC INDICATORS Q3 2021

52K Southwest Florida

Healthcare Employment



Population 65+

5.2% U.S. **Unemployment Rate**

Source: BLS

















Chg



Forecast









ECONOMIC OVERVIEW:

The Southwest Florida (SWFL) MSA which includes Charlotte, Collier & Lee Counties continues to recover from the COVID-19 pandemic with an increase of healthcare employment of approximately 6.5% in the third quarter (Q3) 2021. Despite the popularity of Telehealth options during the pandemic, outpatient spending is returning rapidly. Employment trends have in turn mirrored the data as SWFL attracts more residents, especially aged 65 and over, with the demographic's population growth increasing 12.0% year-over-year (YOY). With Florida projected to have the 10th largest economy in the world by 2030 and SWFL's senior population expanding, the market is poised to meet demand.

SUPPLY AND DEMAND:

Medical tenants have comprised an outsized portion of companies leasing space in the SWFL market taking up 122,987 square feet (sf) this quarter. SWFL has posted positive net absorption for the fourth quarter in a row, up 147% YOY.

Regarding the pipeline, there have been 102,669 sf of deliveries YTD, surpassing pre-pandemic levels. Build-to-suit projects comprised 87.6% of total deliveries this guarter with one of the notable tenants being Physician's Regional Healthcare, occupying a new 55-acre medical center at Founder's Square in Naples. Of the 460,835 sf under construction, 420,835 sf are being built-tosuit, with only 40,000 sf of speculative space available for lease. Vacancy has significantly declined, at 1.7% QOQ, versus the average 0.2% change reflecting a rebound in medical office occupancy.

Given recent leasing activity and vacancies at 6.0%, we can expect a continued decline in medical office availability.

PRICING:

This year has seen a steady increase in rental rates from pre-pandemic levels with medical office showing more modest growth averaging about \$19.94 per square foot (psf) since the start of the year compared to an average of about \$17.50 psf in 2020. Average transaction activity value is up at the start of Q3, and continuing to trend upward, compared to previous years averages from 2017-2020. One of the notable sales this guarter is Lee Health's purchase of the Gateway Building in Fort Myers for \$7,000,000.



OVERALL VACANCY & ASKING RENT Asking Rent, \$ PSF \$24

ST FLORIDA

PROPERTY SOUTHWEST FLORIDA

SOUTHWEST FLORIDA Medical Office Q3 2021

MARKET STATISTICS

SUBMARKET	INVENTORY (SF)	SUBLET VACANT (SF)	DIRECT VACANT (SF)	OVERALL VACANCY RATE	CURRENT QTR OVERALL NET ABSORPTION	YTD OVERALL ABSORPTION (SF)	YTD LEASING ACTIVITY (SF)	UNDER CNSTR (SF)	OVERALL AVG ASKING RENT (ALL CLASSES)*
Charlotte County	1,565,519	0	99,480	6.4%	34,837	46,685	23,628	28.000	\$17.44
CHARLOTTE COUNTY TOTALS	1,565,519	0	99,480	6.4%	34,837	46,685	23,628	28,000	\$17.44
Cape Coral	1,017,570	0	80,798	7.9%	-12,814	-19,672	3,200	50000	\$18.23
City of Fort Myers	1,152,068	0	71,444	6.2%	17,835	25,059	40,043	0	\$17.53
South Fort Myers	3,091,695	0	110,241	3.6%	21,622	87,154	161,508	230,900	\$13.71
North Fort Myers	52,321					13,600	15,300	0	
Estero	226,991	0	21,908	9.7%	8,872	1,375	20,777	0	\$12.23
Bonita Springs	1,123,374	0	77,229	6.9%	17,394	57,228	89,585	0	\$19.86
Lehigh	352,872	0	3,008	0.9%	-3,625	6,875	16,814	0	
The Islands	34,212	0	1997	5.8%				0	\$13.50
LEE COUNTY TOTALS	7,051,103	0	366,625	5.9%	49,284	171,619	347,227	280,900	\$15.84
Naples	419,276	0	16,079	3.8%	5,231	689	9,118	0	
Outlying Collier County	138,624	0	2,905	2.1%	30404	30,203	2704	-	
Golden Gate	63,806	0	1,150	1.8%		2,476	2476	107,412	
Lely	95,105	0	19,327	20.3%	122	22,590	1372	-	\$43.16
Marco Island	139,359	0	5,602	4.0%		11337	2803	0	\$40.00
North Naples	1,843,450	0	154,803	8.4%	20096	-3982	69,691	44523	\$25.73
East Naples	553,045	0	41,291	7.5%	24239	35,252	24,127	0	
COLLIER COUNTY TOTALS	3,252,665	0	241,157	6.8%	80,092	98,565	112,291	151,935	\$36.30
SOUTHWEST FLORIDA TOTALS	11,869,287	0	707,262	6.0%	164,213	316,869	483,146	460,835	\$20.00

*Rental rates reflect gross rent asking

KEY LEASE TRANSACTIONS Q3 2021

PROPERTY	SUBMARKET	TENANT	SF	Туре
14171 Metropolis Ave.	S. Ft Myers/San Carlos	Millennium Physician Group	5,207	New Lease
992 Tamiami Trail	Charlotte County	Virtus Health	2,972	New Lease
22655 Bayshore	Charlotte County	Integrative Wellness Centers of Port Charlotte	2,940	New Lease

^{*}Renewals not included in leasing statistics

KEY SALES TRANSACTIONS Q3 2021

PROPERTY	SUBMARKET	SELLER / BUYER	SF	PRICE/\$ PSF
12451 Gateway Blvd.	S. Ft Myers/San Carlos	Empire Square Group / Lee Health	68,025	\$7M/\$102.90
3049 Cleveland Ave.	City of Fort Myers	Infinite Professional Center / Infinitus Calicem Holdings	45,000	\$3.1M/\$67.78
8660 College Pkwy.	S. Ft Myers/San Carlos	Scheer Properties / J & J Real Estate Properties	17,805	\$3.5M/\$197.24

A CUSHMAN & WAKEFIELD RESEARCH

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 50,000 employees in over 400 offices and 60 countries. In 2020, the firm had revenue of \$7.8 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services. To learn more, visit www.cushmanwakefield.com or follow @CushWake on Twitter.

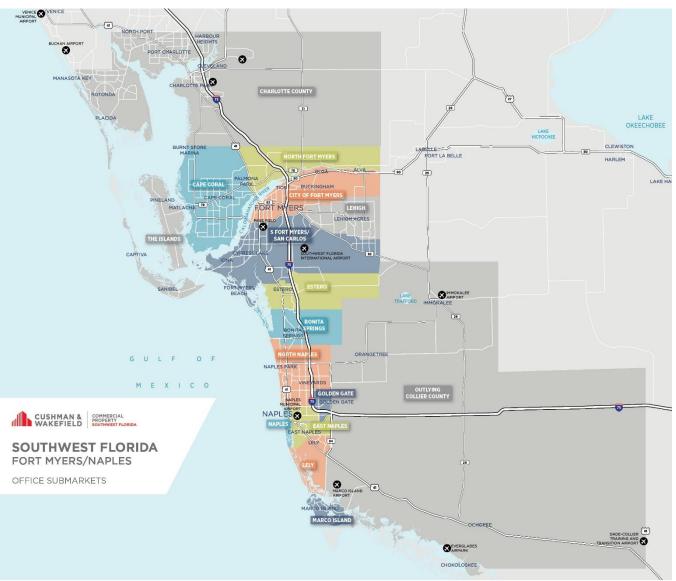
©2021 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without any warranty or representations as to its

cushmanwakefield.com

PROPERTY SOUTHWEST FLORIDA

SOUTHWEST FLORIDA Medical Office Q3 2021

MEDICAL OFFICE SUBMARKETS



HANNA RAY

Research & Marketing Administrator Tel: +1 239 489 3600 mdemasi@cpswfl.com

GARY TASMAN

CEO/Principal Broker Tel: +1 239 489 3600 gtasman@cpswfl.com

A CUSHMAN & WAKEFIELD RESEARCH PUBLICATION

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 50,000 employees in over 400 offices and 60 countries. In 2020, the firm had revenue of \$7.8 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services. To learn more, visit www.cushmanwakefield.com or follow @CushWake on Twitter.

©2021 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without any warranty or representations as to its accuracy.

cushmanwakefield.com